



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 D2

Results as of: 08/31/2017

GMT: STEVE ANTON

LOCATION MICHIGAN

GMT CA

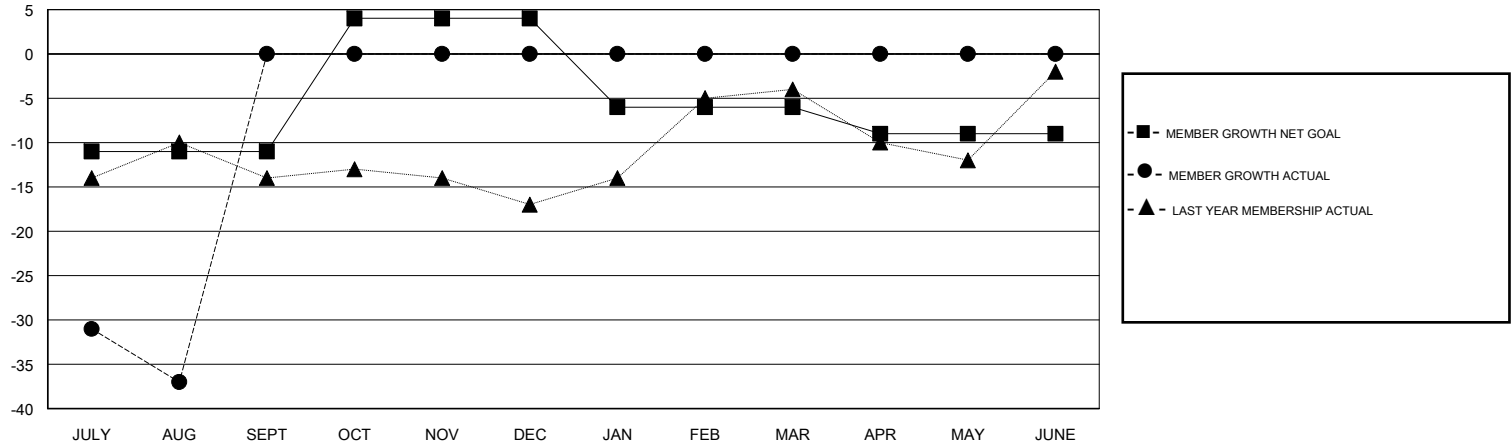
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -11                    | 10                   | 47   |
| OCT/NOV/DEC           | 15                     | 0                    | 0  |
| JAN/FEB/MAR           | -10                    | 0                    | 0  |
| APR/MAY/JUNE          | -3                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 1   | 6 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS                 | <u>GENDER DISTRIBUTION</u><br>MALE 979 (77.95%)<br>FEMALE 277 (22.05%)<br>Women Percentage Fiscal Year Goal: 22% |
| <u>DROPPED MEMBERS</u><br>DECEASED 5<br>CLUB CANCELLED 0<br>OTHER 42<br>TOTAL 47 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 221<br>FAMILY MEMBERS PAYING HALF DUES 113   |